

More information about each of the webinars and links to recordings can be found at: <https://www.connectingtocollections.org/archives/>

## Connecting to Collections Care Webinars Produced under the auspices of Heritage Preservation

### 2010 Webinars

#### [Care of Paper, Photographs, and Audiovisual Collections](#)

Kristen Laise, who organized selection of the Bookshelf texts and prepared the User's Guide, leads participants through means to find the information they need in the Bookshelf and its companion *Guide to Online Resources*.

#### [Public Outreach and Collections Care](#)

Public awareness is the key starting point for building support -- from individuals, from local government, from the private sector. When people have first-hand experience with the issues facing your collections, they can become effective advocates in the community.

#### [Funding for Collections Care](#)

One of the biggest challenges in moving ahead with collections care projects can be finding adequate funding. The speakers in this webinar have achieved success in raising funds for collections care, both on behalf of their own organizations and for others.

#### [Using Social Media to tell Your Collections' Stories](#)

This session on social media will help you tell the story of your collections, directly to readers, through the ever-expanding worlds of Facebook, Twitter, Flickr, Foursquare, and beyond.

#### [Telling the Story of Your Collections to the Press](#)

Do you feel that your collection is rich in stories, but no one is interested? Publicist Anne Edgar, who has generated media coverage for museums large and small, discussed how to attract the attention of journalists, especially for stories that don't appear compelling at first glance.

### 2011 Webinars

#### [Care of Dolls](#)

Does your institution's collection include dolls? Click to view the recording of the December 2011 Live Chat event on caring for dolls of many different mediums and eras.

#### [Flag Rolling and Storage](#)

Anne Ennes, Textile Conservator, Museum Conservation Services at the National Park Service, Harpers Ferry Center recently joined us for a live Question and Answer session about flag rolling and storage.

#### [Care and Preservation of Historic Motorized Vehicles](#)

Mary Fahey, Chief Conservator at the Henry Ford Museum, and Derek Moore, The Fred and Kay Crawford Curator of Transportation History at the Western Reserve Historical Society in Cleveland, Ohio recently joined us for a live Question and Answer session about the care and preservation of historic motorized vehicles.

### [Live Question and Answer Session on Housekeeping for Historic Sites](#)

Brigid Sullivan, Conservator at the Northeast Cultural Resources Center of the National Park Service, takes questions based on videos about cleaning and caring for the collections held in historic sites.

### [Handling and Exhibition of Potentially Hazardous Artifacts in Museum Collections](#)

Neil Cockerline, author of this Technical Leaflet and Director of Preservation Services and Conservator, Midwest Art Conservation Center, Minneapolis, Minnesota recently joined us for a live Question and Answer session about items of concern in your collection.

### [Live Question and Answer Session on How Cultural Institutions Can Work with Emergency Responders for Preparedness and Response](#)

Lori Foley and Dan Kochensparger give tips on how to work with emergency responders in your community. When disaster strikes your institution, emergency responders loom large and are in charge. Who are your emergency responders, and how do you convince them that cultural resources require special attention? Learn how to establish a relationship with your emergency responders before disaster strikes, how to work with them when disaster does strike, and how to sustain these important relationships.

### [Live Question and Answer Session on Storage and Handling of Textiles](#)

Mary Ballard, Senior Textile Conservator at the Smithsonian's Museum Conservation Institute, joined us online to answer to questions about the storage and handling of historic textiles and costumes.

### [Taking Preservation to the Fair!](#)

Bronwyn Eve of Illinois Connecting to Collections asks: "The Illinois State Museum is hosting a tent at the Illinois State Fair. I'd like to have a display promoting preservation of collections. Anyone have any ideas for a hands-on project that they would recommend?"

### [Live Question and Answer Session on Cold Storage for Photographic Materials](#)

Theresa A. Voellinger, paper and photograph conservator from the National Park Services' Harpers Ferry Center was on hand to answer questions about the storage of photographic materials.

### [Featured Resource—Photo Cold Storage](#)

### [Identifying Museum Insect Pest Damage and Addressing it with Integrated Pest Management](#)

July 20, 2011    Something "bugging" you? Carol DiSalvo, Integrated Pest Management Coordinator at the National Park Service and Barbara Cumberland, Conservator, at National Park Service's Harpers Ferry Center gave answers to your questions!

### [Care of Metal Objects](#)

June 23, 2011    Deborah Long, a conservator at the Gerald R. Ford Conservation Center, joined us in the C2C Community for a live "Question and Answer" session on the "Care of Metal Objects."

### [Care of Video Tape](#)

June 18, 2011    Sarah Stauderman, Collections Care Manager Smithsonian Institution Archives, joined us in the C2C Community for a live "Question and Answer" session on the "Care of Video Tape."

### Care of Paper, Photographs, and Audiovisual Collections

February 21, 2011 More than 3,000 libraries, museums, and archives now have the Connecting to Collections Bookshelf, a set of collections care resources designed to assist small institutions in caring for their collections. While rich with information, the Bookshelf can be challenging to navigate. Kristen Laise, who organized selection of the Bookshelf texts and prepared the User's Guide, leads participants through means to find the information they need in the Bookshelf and its companion Guide to Online Resources. Julie Page, a librarian, consultant, and expert on emergency preparedness, and an editor of Promoting Preservation Awareness in Libraries, Jean-Louis Bigourdan, a contributor to the IPI Media Storage Quick Reference, and MJ Davis, a paper conservator who consults regularly with small museums, libraries, and archives, answers questions about steps you can take at your own institutions.

### Public Outreach and Collections Care

February 21, 2011 Public awareness is the key starting point for building support — from individuals, from local government, from the private sector. When people have first-hand experience with the issues facing your collections, they can become effective advocates in the community. Amber Kerr-Allison has conducted public outreach activities at the Smithsonian's Lunder Conservation Center. Susan Blakney has helped many small museums with which she has consulted involve their communities in their collections. Beth Tice has reached beyond the university community to show the residents of Waco ways in which the library's collections and resources can help them preserve their own treasures.

### Funding for Collections Care

February 21, 2011 One of the biggest challenges in moving ahead with collections care projects can be finding adequate funding. Donors, board members, and even your own development staff often see collections care as less than compelling. The speakers in this webinar have achieved success in raising funds for collections care, both on behalf of their own organizations and for others. Debbie Hess Norris will demonstrate how enthusiasm in making the case, coupled with a rich understanding of the stories behind your collections, can yield success in fund-raising. Lee Price will discuss strategies for successful grant applications.

### Using Social Media to tell Your Collections' Stories

February 21, 2011 This session on social media will help you tell the story yourself, directly to readers, through the ever-expanding worlds of Facebook, Twitter, Flickr, Foursquare, and beyond. Nancie Ravenel, a conservator with an interest in social media, has taken the lead in using social media to share information about the Shelburne Museum. Colleen Dilenschneider writes the popular blog Know Your Own Bone, and helps museums and non-profits evolve through community engagement using social media.

### Telling the Story of Your Collections to the Press

February 21, 2011 Publicist Anne Edgar, who has generated media coverage for museums large and small, will discuss how to attract the attention of journalists, especially for stories that don't appear compelling at first glance. She will be joined by Judith H. Dobrzynski, freelance arts contributor to the Wall Street Journal, the New York Times, and other publications. Even if you are not responsible for public relations at your institution, their advice will help you present your collections' stories in a way that will draw attention.

## 2012 Webinars

### [Protecting Collections During Special Events](#)

Barbara Heller, director and conservator of special projects at the Detroit Institute of Arts (DIA), shared the steps her institution took to better protect collections during the planning and hosting of special events.

### [Hurricane Sandy Collections Recovery](#)

In response to the ongoing recovery efforts associated with Hurricane Sandy, the Online Community hosted a webinar and live chat on Tuesday, November 20. This webinar brought together conservators with years of experience in the field of disaster recovery to provide the cultural community with critical information on salvaging damaged collections.

### [Museums for America Grants from IMLS: An Overview of the Program](#)

Starting in 2013, the Institute of Museum and Library Services' grant program Museums for America (MFA) will provide support for collections care projects that were once previously funded under the Conservation Project Support grant program. Connie Bodner, an IMLS supervisory grants management specialist, reviewed the new MFA grant guidelines and application process. Following her presentation, Connie provided answers to numerous questions from the audience regarding the program.

### [Tour of the Canadian Conservation Institute's Online Light Damage Calculator](#)

On Wednesday, October 10 at 2:00 pm (Eastern), Stefan Michalski, a Senior Conservation Scientist with the Canadian Conservation Institute (CCI), gave a tour of CCI's Light Damage Calculator. The Calculator provides an estimate of the fading that might occur to the color of various objects when exposed to different amounts of light. The user may choose from numerous scenarios including the type of colorant in an object and lighting environments to determine the cumulative fading effect on an object. Stefan explained, the Calculator will continue to expand and become more robust as new colorants and parameters are added. The Calculator can be used to inform collections policies, demonstrate need for fundraising, aid in exhibitions planning, and more!

### [Why do Old Books Smell and Other Adventures with Odors in Collections](#)

Tara Kennedy, Preservation Field Services Librarian at Yale University Library, hosted a lively discussion focused on odors in collections. Lead by Kennedy, members of the Online Community explored the chemical properties of certain scents, gained a better understanding of what odors may signal deterioration, and discussed the safest methods to rid collections of odors.

### [Adopt-an-Object](#)

A number of collecting institutions have used Adopt-an-Object campaigns to raise funds for artifact conservation. Adoption programs offer a unique opportunity for visitors to meaningfully contribute to conservation efforts and to gain a sense of ownership of their favorite objects and institutions. In this live chat event we discussed existing Adopt-an-Object models and explored the lessons learned by the institutions that have used them.

### [Wireless Dataloggers](#)

This live chat event focused on currently available wireless datalogger technology and what factors you must evaluate to determine if wireless environmental monitoring is an option for you. This event was a follow-up to the March live chat, "[Choosing the Datalogger That Is Right for You.](#)"

### [WebWise Reprise: Oral History in the Digital Age](#)

Digital tools for oral history collecting, curating, and dissemination was a topic at the Institute of Museum and Library Services' WebWise 2012 Conference. We were pleased to feature it again on a WebWise Reprise webinar.

### [Sharing Public History Work: Crowdsourcing Data](#)

Crowdsourcing was one of the topics at the Institute of Museum and Library Services' 2012 WebWise Conference. Crowdsourcing is increasing public interest in collections, improving collections management workflows, and becoming easier thanks to several open source software programs. We were pleased to present on it again via a WebWise Reprise webinar.

### [Care of Plastics](#)

More and more, the collections in our institutions are featuring elements of plastic. Varying and temperamental, this material requires special care and storage. Christine Frohnert, Conservator of Contemporary Art, Modern Materials and Media, and Odile Madden, Research Scientist, Museum Conservation Institute, Smithsonian Institution were featured speakers in the live chat webinar event "Care of Plastics".

### [Collections Care and Conservation: How to submit an Art Works grant to the National Endowment for the Arts](#)

The NEA's guiding principle is embodied in one sentence: "Art works." "Art works" is a noun; the creation of works of art by artists. "Art works" is a verb; art works on and within people to change and inspire them. "Art works" is a statement; arts jobs are real jobs that are part of the real economy. Art Works encourages and supports the following four outcomes:

Creation: The creation of art that meets the highest standards of excellence; Engagement: Public engagement with diverse and excellent art; Learning: Lifelong learning in the arts; and Livability: The strengthening of communities through the arts.

### [Security for Collections: Preventing Loss and Planning for Any Budget](#)

Stevan Layne, a leading authority on security management, risk assessment, emergency preparedness, violence prevention, and loss prevention spoke live with participants on how to incorporate smart security into their collections care plan – at any budget.

### [Selecting a Conservator](#)

Even the most well-meaning and well-informed personnel cannot and should not perform all the collections care tasks that their artifacts need. Consulting a conservator is good practice when planning any collections care activity but hiring one is particularly recommended when working with specialized collections, delicate conditions, extensive projects, or dangerous materials. How does one find conservators, determine which one to hire, and write a contract for their consultancy?

### [MayDay! Create a Game Plan](#)

Mayday is an international emergency distress signal derived from the French *m'aider*, which means "help me." The MayDay effort to prepare for disasters has grown to be a national initiative. On May 1, libraries, museums, archives, historical societies, and preservation organizations across the country will take one simple step to protect the art, artifacts, records, books, and historic sites they hold in trust. Want to participate but not sure what to do? Our experts shared ideas, suggestions, and advice on how to do one thing for emergency preparedness. Whether you're just beginning to think about a disaster plan or have a comprehensive and updated plan, set aside MayDay to take one step forward in preparedness.

### [Outsourcing Digitization](#)

Digitization: we all know it's the one way to improve preservation and access to collections and bring our institutions into the 21<sup>st</sup> century, but it is a daunting task. Choices need to be made on what to digitize, how to digitize, where to host the digital records, and how to ensure those records are maintained and preserved. Whether to tackle the effort in-house or to outsource is one of the first decisions to make. For smaller institutions, the infrastructure required to handle digitization in-house is typically not available, so this webinar explained why you may wish to choose to use a vendor for your project, how to do so, and what to expect from the process.

### [Introduction to LED Lighting](#)

Have you been considering using LED (light emitting diode) bulbs for your exhibits? This rapidly-developing class of environmentally friendly lighting fixtures has generated quite a buzz. The staff at the Shelburne Museum in Shelburne, Vermont, has been researching and using LED bulbs in some of its galleries for about eight years.

### [Applying to NEH's Preservation Assistance Grants](#)

The National Endowment for the Humanities (NEH) Preservation Assistance Grants help small and mid-sized institutions—such as libraries, museums, historical societies, archival repositories, cultural organizations, town and county records offices, and colleges and universities—improve their ability to preserve and care for their significant humanities collections.

### [Choosing the Datalogger That Is Right for You](#)

Temperature and humidity have a powerful impact on the condition of the collections in your care. Being aware of the environment in the areas that house your collections is essential to ensuring their long-term health. Dataloggers are battery powered devices equipped with sensors and a microprocessor to monitor and record data such as temperature, relative humidity, light, voltage, etc.

### [Making the Most of the Storage You Have](#)

This webinar explored the realities of using the storage you have to the best benefit of collections.

### [Objects on the Move! Packing and Transporting Collections](#)

This webinar concerned the moving of collections into temporary or new storage, or re-configuring existing storage. Covered topics included estimating time and staff to pack and move items, ordering supplies, arranging transportation, packing properly, and even featuring this behind-the-scenes work in public outreach and education.

## 2013 Webinars

### [Caring for Audiovisual Material](#)

Five webinars on Audiovisual Materials

### [Outreach Activities for Collections Care](#)

This is a four webinar course on outreach activities to promote collections care in your institution.

### [Learn More About the Conservation Assessment Program](#)

Learn more about the Conservation Assessment Program (CAP) in this informative webinar. CAP helps small to mid-sized museums secure a general assessment of collections and historic



structures. A CAP assessment is a great first step in prioritizing your museum's collections care needs and a wonderful building block to go on to secure more targeted funding. The CAP staff covered the basics of eligibility requirements, the application, participation, and case studies from museums who have gone through CAP.

#### [Promoting Preservation: Utilizing New Media](#)

Learn how other cultural institutions are creatively leveraging new media to promote preservation in this hour-long webinar.

#### [Essential Elements of a Collections Management Policy](#)

Learn how a Collections Management Policy can help your institution make and enforce difficult decisions in this hour-long webinar.

#### [The Care of Leather and Fur](#)

A recording of this hour-long webinar, dedicated to the basic care of leather and fur objects, is now available with an accompanying and comprehensive list of resources.

#### [The Thomas Wolfe Memorial 15 Years Later](#)

Recorded: Thursday, July 25, 2013

#### [WebWise Reprise Part Two: Using Collections Images in Educational Materials](#)

In this webinar recording, the second half of our WebWise Reprise event, we discussed using collections images and content creatively and interactively in educational programming.

#### [Exercising Your Disaster Response Plan](#)

A recording is now available of this 90-minute webinar that focused on techniques for testing your institution's disaster response plan and training your staff.

#### [WebWise Reprise Part One: Using Collections Images in Online Exhibits](#)

In this webinar recording, part one of WebWise Reprise, Shailmar White discussed making collections available using Omeka. Part two is scheduled for Wednesday, June 5 at 2:00 p.m. (EDT).

#### [Caring for Photographs](#)

This five-part webinar course was intended to strengthen general photograph preventive conservation knowledge and preservation capacity.

#### [Accepting a Credential from Credly](#)

If you recently completed one of the online courses associated with the series Caring for Yesterday's Treasures—Today, then you likely received an online credential from Credly.com. This video will walk you through the steps of accepting and sharing your credential online.

#### [Involving the Public in Your Preservation Efforts](#)

Heritage Preservation celebrated ALA's 2013 Preservation Week with a webinar on outreach.

#### [Caring for Digital Materials: Preventing a Digital Dark Age](#)

This five webinar course reviewed best practices for the care of digital materials and featured case studies that illustrate the best, and worst, experiences of cultural heritage institutions in their efforts to prevent a digital dark age.

#### [Mounting Garments for Display](#)

In this webinar, Kathleen Kiefer and Petra Slinkard, of the Indianapolis Museum of Art, shared their process for mounting garments for display.

#### [Protecting Your Collections: Writing a Disaster Response Plan](#)

If you have been meaning to write a disaster plan but your efforts have stalled, this four-part course will help you establish the crucial first steps following a disaster.

#### [Object Handling Basics](#)

In this 60-minute live chat event, Mary Coughlin provided an overview of object handling best practices which was followed by a live Q&A session.

#### [Risk Evaluation: First Step in Disaster Planning](#)

Even in times of economic hardship, cultural heritage institutions with limited staff and resources can improve the protection of people, buildings, and collections through thoughtful planning. By identifying the hazards that threaten your collections and assessing the risks they pose, you are taking the first step in disaster planning. Learn more in this four webinar course.

#### [Mold!](#)

Mold is a frequent hazard in collections. In this 90-minute webinar, participants learned how to identify mold, deal safely with a mold outbreak, and how to prevent it from occurring in the first place.

#### [Creative Solutions for Collections Care](#)

For our first webinar and live chat event of the year, Susan Duhl, an experienced conservator and collections manager, discussed how professional conservation standards and best practices can be met with lower cost solutions.

#### [Collections Care Basics: Where Do I Begin?](#)

This six webinar course introduced basic collections care principles and practices and answered frequently asked questions. It is a part of the Caring for Yesterday's Treasures—Today series.

#### [Fundraising for Collections Care](#)

Five webinar course to help you improve your fundraising skills.

## 2014 Webinars

#### [Dealing with Digital Assets](#)

Lynda Schmitz Fuhrig of the Smithsonian Archives shares her wisdom on how to manage your digital assets.

#### [Collection Assessment and Preservation](#)

Learn about the forthcoming Preservation Self-Assessment Program, a free resource to manage your collection.

#### [Stressed About Pests? Treating Infestations](#)

In this, Part Two of our "Stressed About Pests" series, we discussed infestation recognition, appropriate actions, and working with pest management professionals.

#### [Stressed About Pests? Prevention, Monitoring, & Identification](#)



Part One of the "Stressed About Pests" series, we discussed prevention, monitoring, and Identification.

#### [Caring for Books](#)

We focused on books in our last free webinar on Thursday, July 17. Check out the event recording and learn more about book storage and handling.

#### [Storage Solutions](#)

Storage is key to the preservation of collections. Join us on Tuesday, June 10th at 1:00 p.m. (Eastern) as we focus on storage solutions and resources in this free, hour-long webinar.

#### [The Supercharged Management System](#)

In honor of MayDay, the Online Community hosted this free webinar focused on utilizing the "supercharged" Incident Command System at your cultural organization. A recording of that webinar is now available.

#### [Featured Member: Ben Gessner from the Minnesota Historical Society](#)

The rotating Featured Members series calls upon you, the member, to share your own story as a collections professional or enthusiast. First up in this rotating series is Ben Gessner from Minnesota Historical Society.

#### [Digital Collections: A Future for Small Museums](#)

**As of January 1, the management of the Connecting to Collections online community passed from Heritage Preservation to the Foundation of the American Institute for Conservation (FAIC).**